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**NOI Strategies LLC to Join CohnReznick LLP in February
Combination Creates Industry-Leading Commercial Real Estate Consulting Practice**

January 12, 2015 – New York, NY – CohnReznick LLP, one of the top accounting, tax, and advisory firms in the U.S., announced today it has signed a letter of intent to acquire NOI Strategies (NOI), a premier, global real estate consulting boutique. The deal is expected to close February 1, 2015. The NOI team will join the advisory services arm of the Firm and will operate as NOI Strategies, a division of CohnReznick. The combination brings additional service offerings and strategic synergies to both firms that will significantly augment the way they serve clients within the commercial real estate industry and beyond.

Established in 2003, NOI is a global services company that provides expert strategy, operations, technology, and outsourcing services to many of the world's leading commercial real estate owners, operators, and investors. NOI is a certified Women's Business Enterprise and has a presence in Chicago, New York, Dallas, British Columbia, Canada, and Sydney, Australia. Tama Huang, NOI's chief executive officer, will become a principal with CohnReznick and will continue to lead the NOI division. Ross Miller, CEO of NOI Strategies, Australia will also become a principal with the Firm and will continue to lead the Australia practice.

CohnReznick Advisory Group's diverse service offerings include, Governance, Risk, and Compliance; Government Advisory, Management and Technology Consulting; Restructuring, Litigation, and Transactional Advisory; and Valuation. CohnReznick is an award-winning workplace recognized for its women's program, flexibility, dedicated learning and development department, and community service initiatives.

"We are excited about what this combination means for our ability to continue to expand, enable, and innovate to deliver better services to our clients," said Miller. "CohnReznick's robust advisory services as well as its traditional accounting and tax services are an exciting complement to the platform for NOI. As we continue to design customized solutions from both inside and outside the commercial real estate industry, we sought a partner that would help us expand our platform, augment our resources, and contribute new ideas and best practices from their broad industry experience. CohnReznick was the perfect fit from both a strategic and cultural perspective," he added.

Keith Denham, Managing Principal and National Director of CohnReznick Advisory Group, stated, “Combining NOI Strategies’ global expertise and unparalleled industry knowledge with our broad suite of accounting, tax, and advisory services means that we can together deliver the most forward-thinking solutions for clients’ complex needs and objectives.” He added, “I am also excited about the cultural synergies that will lead to expanded opportunities for growth and development for all of our talented professionals. Consulting work is incredibly gratifying when you can be part of an industry-leading team that tackles the latest challenges and finds new solutions for age old issues. This is just the first of several strategic moves for us in the advisory services group this year.”

About CohnReznick

CohnReznick LLP is one of the top accounting, tax, and advisory firms in the United States, combining the resources and technical expertise of a national firm with the hands-on, entrepreneurial approach that today’s dynamic business environment demands. Headquartered in New York, NY, and with offices nationwide, CohnReznick serves a large number of diverse industries and offers specialized services for middle market and Fortune 1000 companies, private equity and financial services firms, government contractors, government agencies, and not-for-profit organizations. The Firm, with origins dating back to 1919, has more than 2,700 employees including nearly 300 partners and is a member of Nexia International, a global network of independent accountancy, tax, and business advisors. For more information, visit www.cohnreznick.com.

About NOI Strategies

Established in 2003, NOI Strategies is a global services company that provides expert strategy, operations, technology, and outsourcing services to the world’s leading commercial real estate owners, operators, and investors. NOI Strategies is proud to include among its clientele several Fortune 500 companies, as well as some of the world’s largest real estate and financial services companies. NOI’s clients operate globally, and across a wide range of real estate concerns including retail, office and multi-family holdings. The company maintains a presence in Chicago, New York, Dallas, British Columbia, Canada and Sydney, Australia. NOI Strategies is certified as a Women’s Business Enterprise (WBE) by both WBENC and the State of Illinois. For more information, visit www.noistrategies.com.au

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